

STANDARD-TRIUMPH MOTOR COMPANY, INC.

NORTHEASTERN ZONE

TO: All Triumph Dealers

BULLETIN #T-60-1

DEPT: Service and Parts

DATE: December 8, 1960

SUBJECT: Triumph Accessory List, December, 1960.

Attached herewith please find current lists of accessories for the TR-3, Herald, and TR-10 now available from our Parts Department.

Included are both factory items and domestic accessories which have been checked and approved as to quality and price.

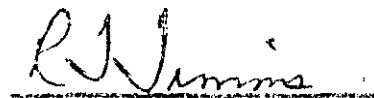
You may sell these accessories with the full assurance that you are selling the best, and the profits from such sales, if aggressively merchandised, will be of substantial benefit to you.

Owners purchase some of these items by mail order from establishments as far away as California. The volume of such sales is tremendous.

Cut yourself into this market by placing your order now and make it a point to carry some of these accessories in your stock at all times.

"YOU CAN'T DO BUSINESS FROM AN EMPTY WAGON!"

ORDER -- DISPLAY -- SELL



R. T. Timms
Zone Service Manager

RTT:aw

Enclosures.

P.S. TO ORDER CALL WALNUT 6-0660
AND ASK FOR TONY